



WELCOME SPRING LAUNCH 2023



WELCOME
by President
David White

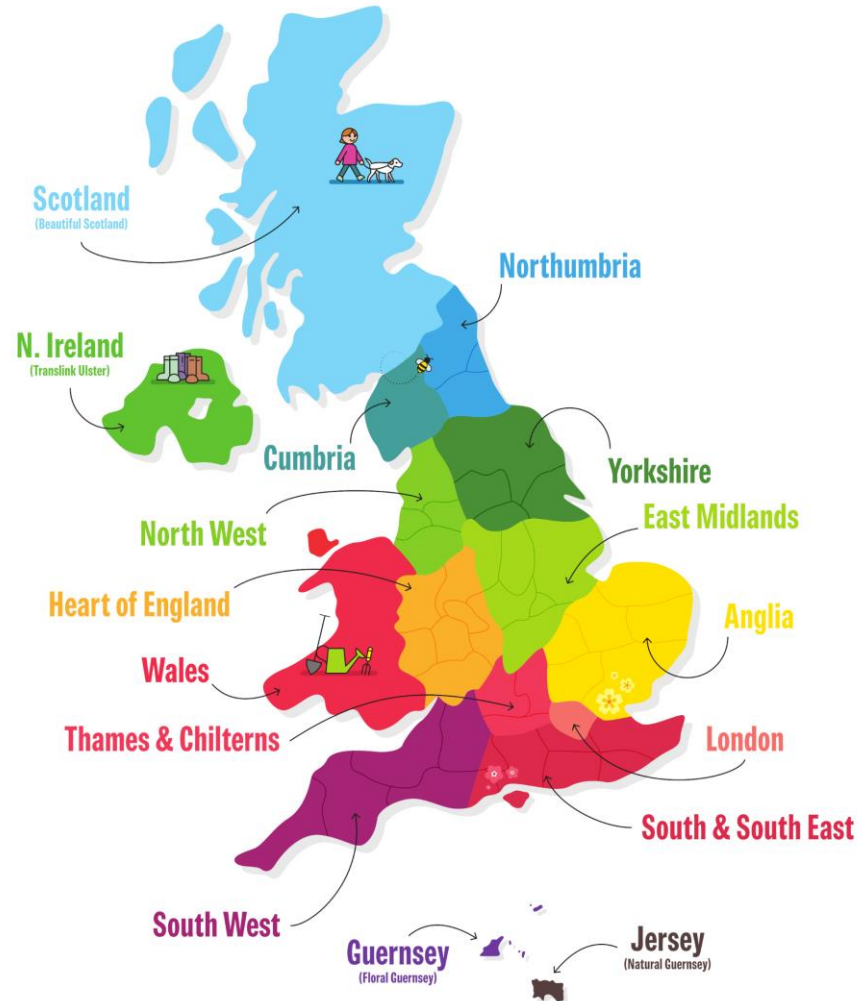


BEHIND THE SCENE

What the RHS Federation Do?



The 'Bloom' Federation





In Bloom

Britain's No.1 brand for
community engagement in
gardening

Over 250,000 volunteers involved

It's Your Neighbourhood (IYN) is
where the growth is coming from

Increasing importance of
sustainability & wider community
involvement





Challenges

How to ensure Bloom & IYN remain relevant

An ageing volunteer force – Committees/
Judges/Assessors/Entrants

How to engage & motivate a younger
participation

Lack of funding – sponsorship & LA support
issues

Resource capacity issues to keep the
programme running





Opportunities

More x-Region collaboration & sharing, e.g.

- Local Coordinators/Link Makers
- Information Packs
- Judge/Assessor Training Materials
- Approaching Parish Councils
- Approaching Businesses

Moving from 'Judging' to 'Assessing' to boost participation

Make it far easier to become involved in Bloom

Positive new engagement with Schools/Education

Partner with everyone engaged in community gardening

New RHS Director General in place and a new
Director of Learning & Public Engagement coming soon

Targeted RHS funding to Regions for administration support and IYN drive where needed





The New RHS Strategy





New Bloom Awards ?

How to make the current BiB Award categories more relevant to today's issues ?

Elevate the current RHS Discretionary Awards.....





Innovation in Community Engagement
Young People's Participation
Sustainable Gardening
Horticultural Excellence
Community Champions
Young Champions

.....to 8 potential New Categories ?

- Best Environmental Innovation**
- Best Impact on Biodiversity/Wildlife**
- Best Sustainable Horticulture**
- Best Community Engagement**
- Best Horticultural Achievement**
- Best Horticultural Health & Wellbeing**
- Best Business for Horticulture**
- Best IYN**



The key goals of the new DEFRA Environmental Improvement Plan

1	 Clean air	2	 Clean and plentiful water
3	 Thriving plants and wildlife	4	 Reducing environmental hazards
5	 Using natural resources more sustainably	6	 Enhanced beauty, heritage and engagement with nature
7	 Mitigating and adapting to climate change	8	 Minimising waste
9	 Managing chemicals and pesticides	10	 Enhanced biosecurity



I.Y.N
Programme &
RHS Initiatives
Louis
Landenberg

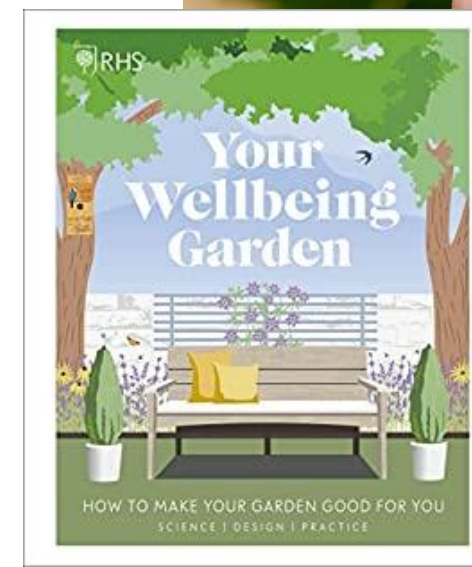


RHS Communities



Gardening and the 5 steps to Health and Wellbeing

1. **Connect with others:** Green spaces and gardening bring people together socially
2. **Be physically Active:** gardening provides physical exercise
3. **Learn new skills:** Gardens provide place to learn, and endless learning!
4. **Give to Others** – Gardening provides a chance to volunteer and help keep our towns and cities beautiful
5. **Pay attention to the present moment** – gardening and being outside provides opportunities to just be in the moment and leave your troubles behind





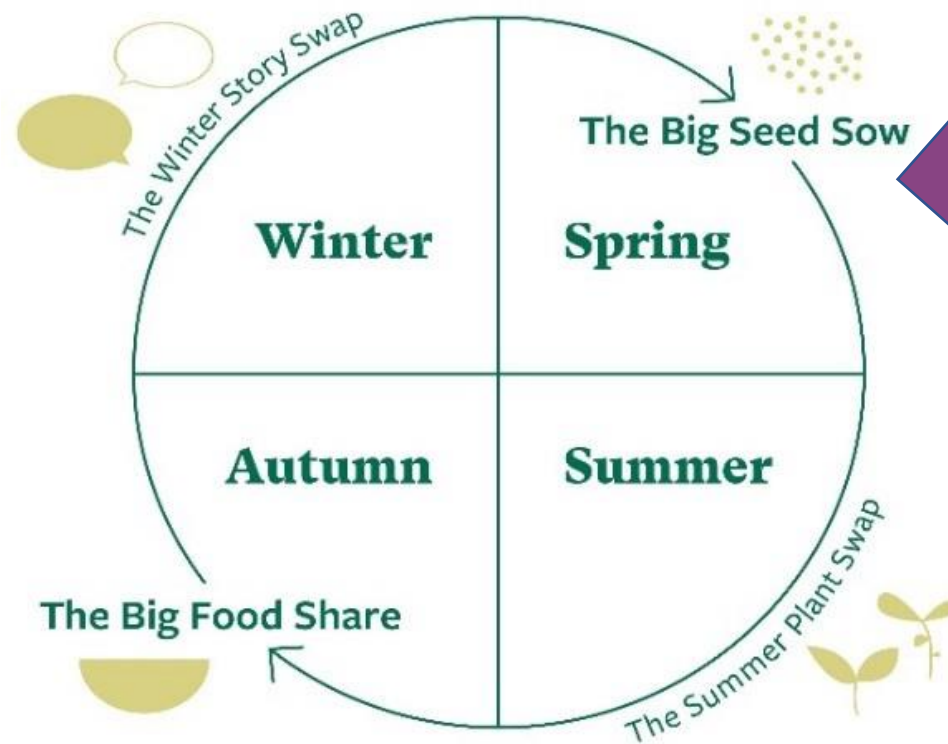
**Together, let's get
planet-friendly gardening**

RHS 10 ways to be more sustainable in your garden.

- **Plant a tree**
- **Water the way nature intended**
- **Go peat free**
- **Make your own compost**
- **Pull up a paving slab**
- **Plants for pollinators**
- **Grow your own bunch of flowers**
- **Electrify your garden**
- **Help map UK garden plant diversity**
- **Eat more home-grown, UK, local and seasonal fruit and vegetables**



The Big Seed Sow Timeline

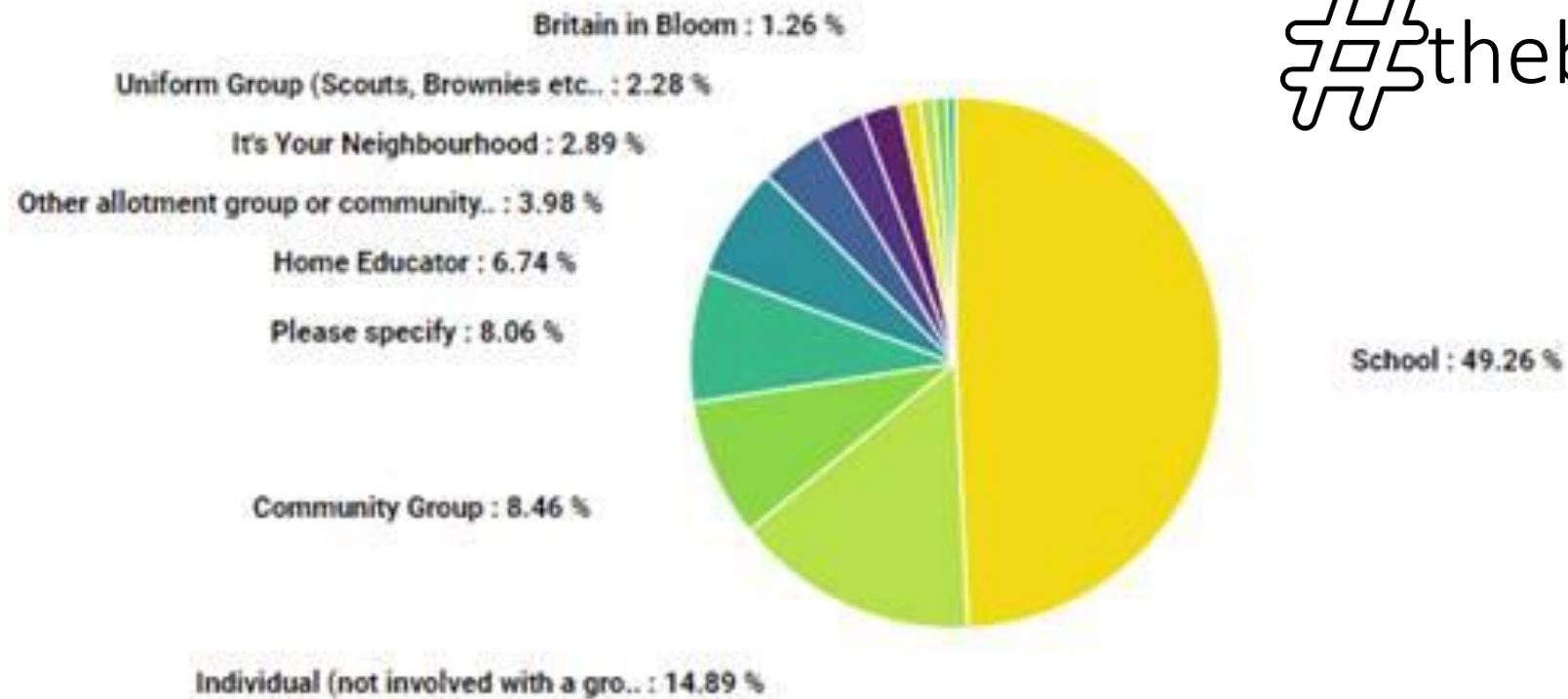


We are here
27th March-2nd April

Within your groups
you could plan
ahead for this

The Big Seed Sow

🕒 How would you best describe yourself or your school/group?



#thebigseedsow

Hospitals Garden Programme

A national RHS programme in partnership with the NHS to develop a network of wellbeing gardens.

Built in major healthcare settings to act as a catalyst for creating and sustaining community wide wellbeing.

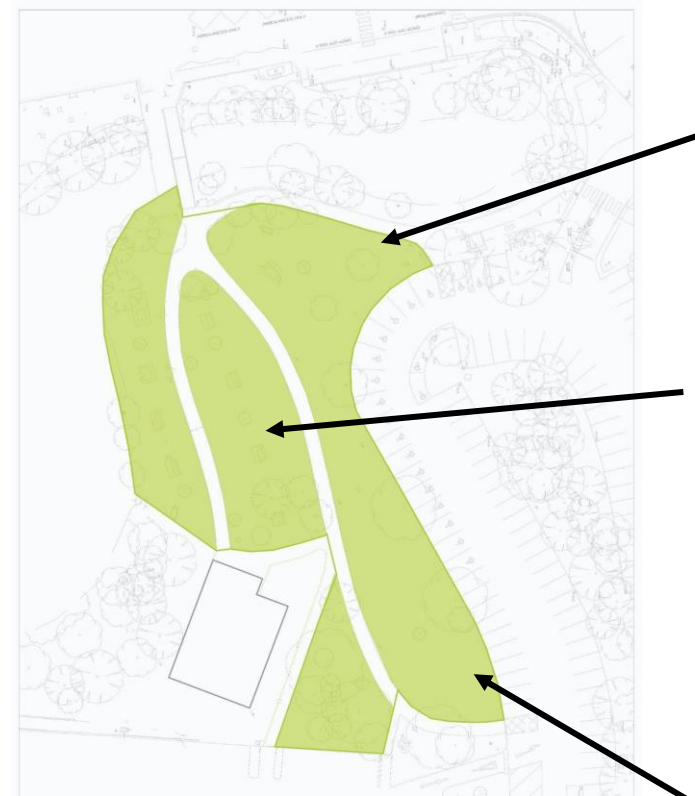


RHS Hospital Gardens focus on supporting NHS staff's wellbeing



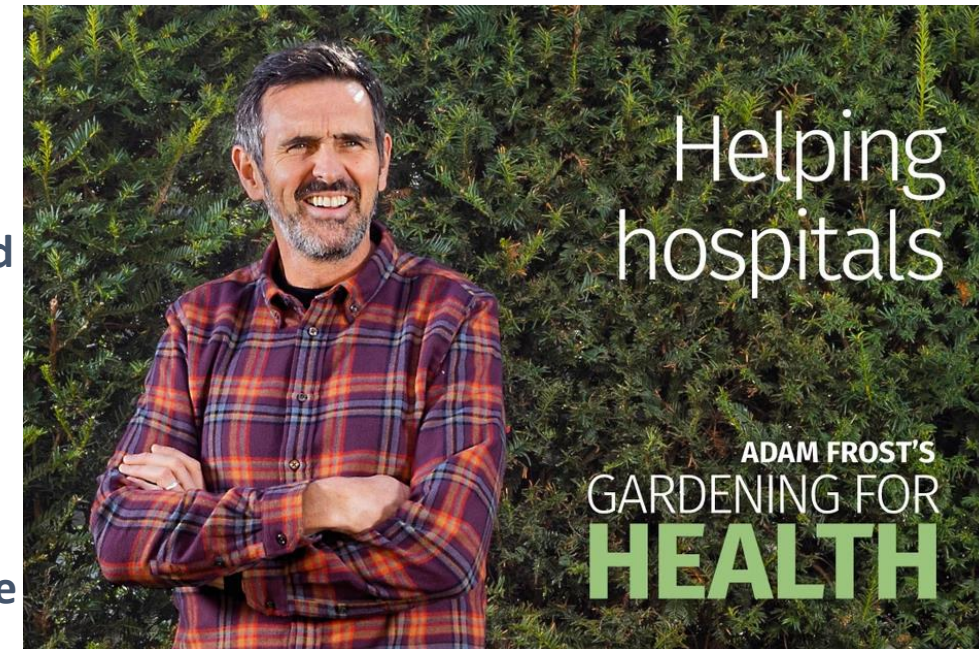


Plan of proposed Wellbeing Garden site At the front of Colchester Hospital



Project Plan Year 1 – Timeline 2023

- March – **Staff consultation**
 - Questionnaire launched
 - RHS talk to staff
- **ESNEFT Communications Plan** to promote and engage staff from all sites
- **Co-design workshop** with Gardeners World Adam Frost
- May – **Concept Design** created
- June – **Design** options agreed
 -
- June/July – **Technical** design
 -
- Sept to end Oct – **Garden Build**
- Early Nov – **Garden opening**
- Dec 2023 – **Activity Programme**



RHS Hyde Hall Education Department



Seed Swap Chelmsford 15/03/23



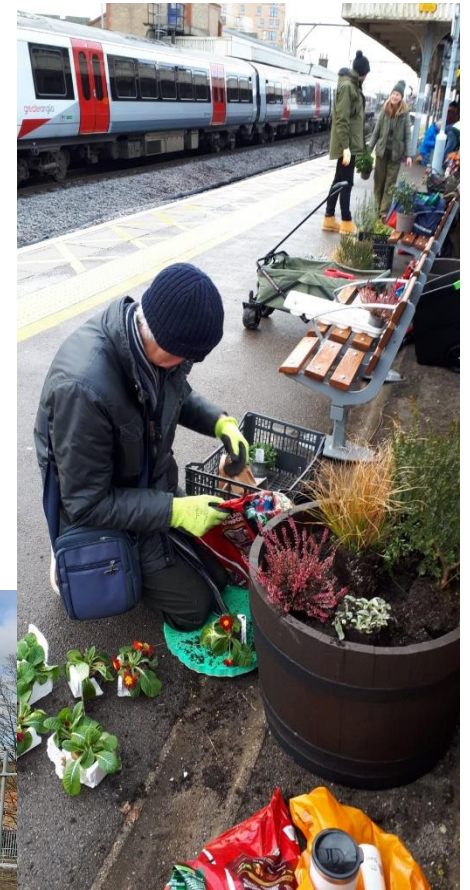
11 of our groups attended

23 users from our groups attended

Overall 35 people came and swapped



Train Station Adopters



Community Garden Forum





JOIN US FOR OUR
Open Gardens
Supported by RHS Communities

The village of Hatfield Peverel
Starting at the Mid Essex Support Centre, The Street, CM3 2EH

Sunday 25th June
10:00am-4:00pm

Ticket Prices
Adult: £5
Concession: £4
Under 16's: Free

Book your place today to save £1 per ticket
www.helenrollason.org.uk/opengardens



 RHS
Communities

 Helen Rollason
Cancer Charity

Registered Charity No: 1092991
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Charity. All rights reserved.

RHS IT'S YOUR NEIGHBOURHOOD

What is IYN?

- Non-competitive programme
- Administered by Anglia in Bloom
- For groups looking to make community improvements in outdoor spaces

Who can take part?

Any group (2 or more people!) with an idea for a community project.

What kinds of projects?

- Improving a street or communal outdoor space
- Tackling vandalism, graffiti, fly posting and litter
- Converting spaces for the benefit of wildlife
- Revamping disused community garden
- Creating a community allotment or orchard



Water retaining
containers &
Aquafeed system
Derek Jones
Amberol



Portfolio & Judging Route Philip Peacock Chair of Judges



CRITICAL DATES

- **JUDGES TRAINING DAY – 14TH APRIL**
- **ENTRY SUBMISSIONS BY 26TH MAY**
- **JUDGING DATES CONFIRMED BY 16TH JUNE**
- **PORTFOLIOS DUE BY – 30TH JUNE**
- **JUDGING WINDOW 3RD TO 21ST JULY**



PORTFOLIO

- Not a Compulsory requirement
- Portfolios are not marked
- Contents should demonstrate how you have met the marking criteria, especially areas that cannot be covered on judging day, which can contribute towards marks
- An opportunity to showcase your campaign's year-round activities



PORTFOLIO CONTENT

- It is entirely up to you what information you include
- Include photos
- For example, you can illustrate achievements against
 - Horticultural Achievement
 - Environmental Responsibility
 - Community Participation
- Portfolios should be no more than 30 A4 pages



JUDGES ROUTE

- Plan your route early
- Visit and continue to re-visit your route
- Look out for areas which may reduce the marks you receive
- Tackle the problem areas sooner rather than later
- Point out any 'Special Awards' you enter to the Judges



My first year of
Judging for
Anglia in Bloom
Angela Barnes



Comfort Break

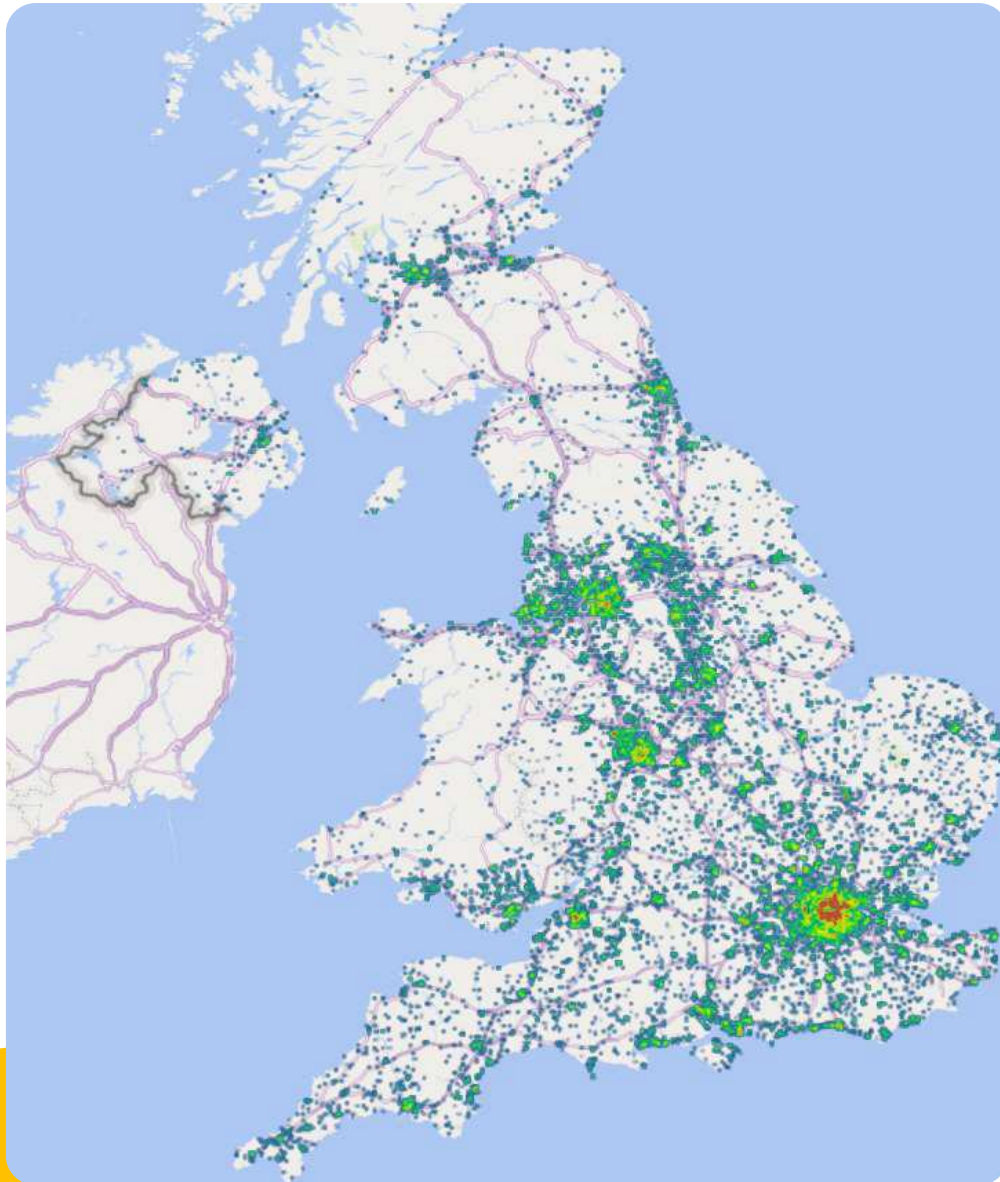


RHS Schools Programme Philip Peacock Chair of Judges



Objectives

- **Objectives**
- 1. Enable young people to see the relevance of growing to their wellbeing and the environment
- 2. Empower schools to transform their school grounds and take action to enable access to plants and gardens every day
- 3. Support teachers with the inspiration, skills and confidence to teach outdoors
- 4. Support schools to connect students with horticultural career insight and opportunities



Campaign for School Gardening in numbers

- 29,332 members of the CFSG, representing schools, early years settings, youth groups, child minders, colleges, children's charities and more across the UK
- **48% of all schools** - c5m students
- - Primary schools: **45%**
- - Secondary schools: **45%**
- - Other including PRU & SEND: **27%**
- Average sign up of 100 schools a month
- Average 252,000 people visit the CFSG website a year
- Average of 1.4million page views on the CFSG website



Gardening is valued by teachers and pupils

- Taking action for, and advocating for nature
- Pupil wellbeing
- Physical health
- Careers and community

Source: 2023 research with CFSG members and non-member schools and community



Barriers for schools

- Time – core curricular demands are overwhelming
- “I’m interested, just a bit overwhelmed (as are all teachers at the moment).” *Member Teacher, Secondary*
- Having the skills and confidence to teach outside
- Perception of young people “[Gardening is for] Scientists, old people, people who’ve got nothing to do, stressed people.” *Non-Member Pupil, Secondary*
- Source: 2023 research with CFSG members and non member schools



Our work with schools

- Digital resources
- Research and Evaluation
- Training and skills
- Development including careers
- Education in RHS Gardens
- Digital resources and campaigns
- Network development between schools and schools and groups
- Department for Education Contracts



Membership

Free pack upon joining the CFSG:

- Welcome booklet
- Collection of herb seeds
- Member plaque
- Plant labels
- Pencils
- Educational posters

<https://schoolgardening.rhs.org.uk/Register>

School Gardening Awards Free award scheme

- Step-by-step guide to growing and gardening
- Encourages goals to be set and achieved
- Helps make gardening a regular part of school life
- Year-round submissions
- Rewards include certificates, books, seeds and gardening equipment vouchers
- Relaunching in 2023 <https://schoolgardening.rhs.org.uk/school-gardening-awards>



Successful
Virtual Entries
& Coronation
Displays
David White
President

VIRTUALS MARKING

A: HORTICULTURE. Max 40 points overall

Looking for impact, good maintenance of plants and areas, suitability of plants/sustainable and diversity, year round interest, strong healthy plants:

B: ENVIRONMENT. Max 30 points overall

Looking for good sense of place celebrating local heritage, hard landscaping, art signage and interpretation, street furniture, absence of litter etc.

C: COMMUNITY. Max 30 points overall

Looking for evidence of year round activity with good engagement with young people and other local organisations, good local support and plans for fundraising. Planning for future.



Coronation

When Elizabeth (or Lizzy as her family like to call her) was born nobody ever thought she would become a Queen! Her grandfather was the last King of England". As a little girl, the princess loved to play and have her own horses, dogs and a pony. Margaret However, when she was 10 years old her life changed forever. Her story is the story of the Coronation of Queen Elizabeth II.

At the time of mourning there was a lot of sorrow. The Princess Elizabeth was only 7 years old when her grandfather died during King George VI's reign. It had been a world war and the country was very poor. Everyone believed that the Queen's reign would lead to a better future.

When Elizabeth II prepared for her coronation, a beautiful gown was made that included all the flower emblems from the Commonwealth countries in which Elizabeth II was now the monarch. But it wasn't just flowers, there was even a leek for Wales. To bring the new Queen luck the dress designer, Norman Hartnell, included a secret four-leaf clover!

The Princess Elizabeth, George VI's daughter, was born in 1926. She was expected to marry Prince Philip, Duke of Edinburgh, in 1947. Elizabeth II became Queen in 1952 after the death of her father, King George VI. She is the longest-reigning monarch in British history.

Bury
St. Edmund
B1106
P WC
Bran
Cour
Par

A Bridge Between Nations

"My life will always be devoted to your nation on her 21st Birthday. She has remained devoted to a life of duty and service.

Queen Elizabeth II is not only the monarch of the United Kingdom, but also of fourteen other countries, known as the Commonwealth. She has been a figurehead for the UK and the Commonwealth during times of enormous change.

The Queen has a very important part to play in the life of the nation, undertaking constitutional and representational duties and she carries out a busy programme of engagements, including visiting charities (for several she acts as Royal Patron or

President), hosting visiting Heads of State, or taking part in annual programmes of investitures, garden parties, receptions and other ceremonies. The Queen is also head of the Armed Forces and Head of the Church of England.

But life for Elizabeth is also about her family and having fun! When she married her Husband, Prince Phillip, she said "Today, I shall promise to love, honour and obey my new husband. I'm not too sure about that last bit though, we'll see!"





"The Wedge"
GROWING TOGETHER WITH
BRAUN
in bloom
BRUNNEN

Stone Coaches
The history of the stone coach is a story of craftsmanship and tradition. These coaches were used to transport goods and people across the country. They were built from stone and were very durable. The stone coach was a symbol of status and wealth. It was used by the aristocracy and the wealthy. The stone coach was a masterpiece of engineering and design. It was a work of art. The stone coach was a symbol of the past. It was a reminder of the days when the coach was king. The stone coach was a part of our heritage. It was a part of our history. The stone coach was a part of our lives. It was a part of our world. The stone coach was a part of our story. It was a part of our journey. The stone coach was a part of our lives. It was a part of our world. The stone coach was a part of our story. It was a part of our journey.



The Weir

State Coaches

On 2nd June 1953 the Queen travelled to Westminster Abbey to her coronation. Crowds of people lined the streets cheering and waving as the Queen passed in a golden carriage pulled by eight Windsor-grey horses. The carriage is called "The Gold State Coach".

The carriage is very old and very heavy. The poor horses that pulled the coach could only go at a walk. It was very uncomfortable for the Queen as the coach had no suspension.

The coronation was broadcast live on BBC TV. Not many people had a television at the time, so people lined the streets to watch the coronation.

The Gold State Coach was built in 1792. A Commission was set up to design a new coach for the coronation every 50 years.

The coach's great age, weight, and lack of manoeuvrability have limited its use to grand state occasions such as coronations, royal weddings, and the jubilees of a monarch.

The Gold State Coach weighs four tons and is 24 feet (7.3 metres) long and 12 feet (3.7 metres) high. It cost £1,562 and is now estimated to be worth £1.5 million. The Gold State Coach is housed at the Royal Mews in Buckingham Palace. It is on display at the Mews.

The coach was built by Thomas Chubbert, a coachmaker who grew up to be a very successful businessman. He was the first to use iron in the construction of a coach. The coach is made of iron and is very heavy. It is built on a wooden chassis and has four large wheels. It is pulled by eight horses.

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The We
...ING TOGETHER







Mildenhall A1065
Newmarket (A11)

Swaffham
A1065
Station

P Free

Leisure Centre
& Playing Fields

Leisure Services

Swaffham Leisure Centre is a modern, multi-purpose facility offering a wide range of leisure and recreational activities. The centre is open to all and provides a safe and enjoyable environment for people of all ages and abilities. The main hall is a large, bright space with a sprung floor, ideal for dancing, aerobics, and other group activities. There is also a dedicated area for children's activities, including a play area and a table tennis table. The centre is also home to a variety of sports equipment, including badminton rackets, table tennis bats, and pool tables. For more information, please contact the Leisure Services team on 01263 812345.

SUPPORTING WORDS

BRANDON – The Wedge

- Each of the raised beds represents part of the Jubilee and contains a story book.
- Bed one - the Coronation. A metal dress, candelabras with teacups are planted with succulents.
- Bed two - the Queens roles. A bridge between nations, crossing a river of blue grasses and perennials. Each side planted with a Ukraine Flag and a Union Jack.
- The final bed contains a princess carriage.
- The overall planting scheme is cottage perennials in shades of princess pinks and blues.



Swiss Garden History & current programme Sissel Head Gardener



LUNCH
followed by
Q & A



Close of
Spring
Launch
David White
President



Time to visit
the Gardens
&
Shuttleworth
Collection